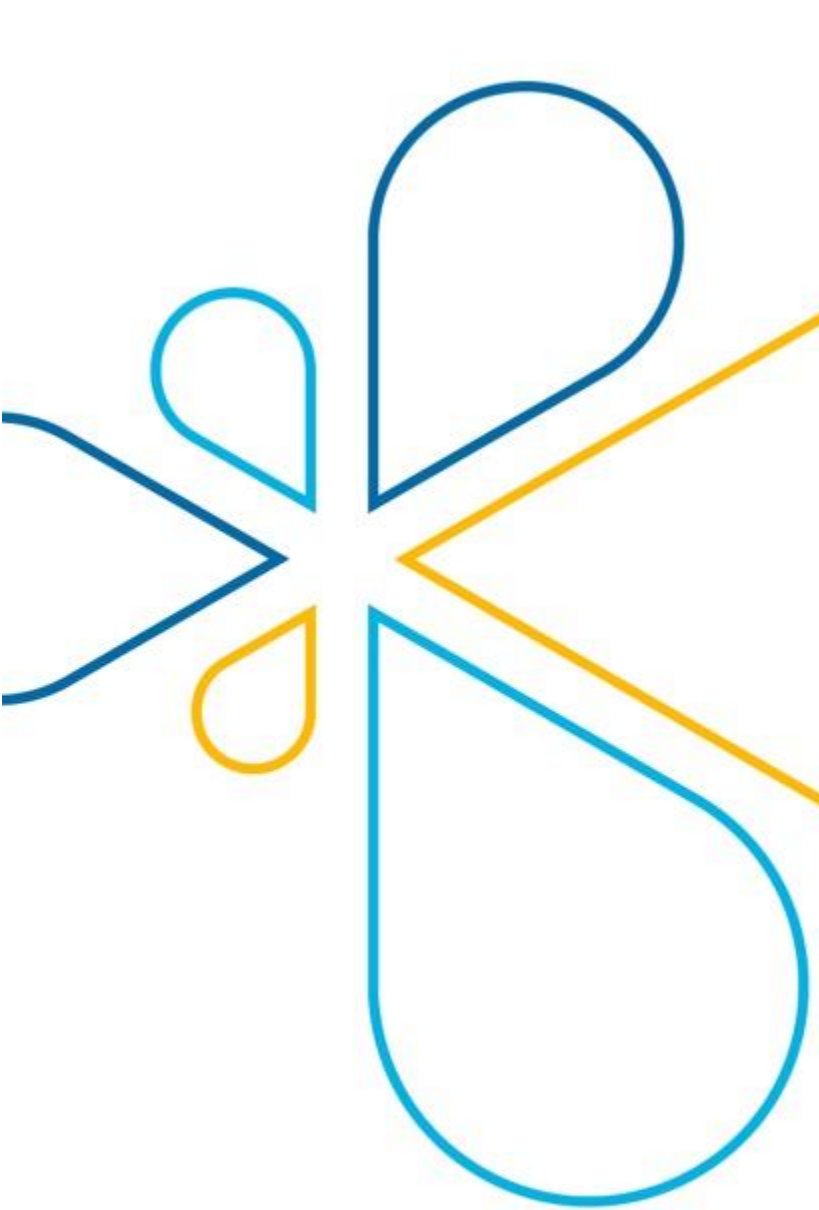




# Introducing the new and improved TidalHealth Brand Center!

8/27/2024



We are evolving and while we encourage the individuality of our team members, the consumer values consistency when it comes to their care and that starts with how we show up.

# We heard you!

- Streamlined navigation
- Enhanced search features
- User-friendly interface



# Step 1: Visit tidalhealthbrandcenter.org

Downloads Log Out



Brand Ambassadors

Our Brand ▾

Brand Help Desk

Brand Center



## Brand Center

We are evolving and while we encourage the individuality of our team members, the consumer values consistency when it comes to their care and that starts with how we show up.

### Brand Help Desk

Our help desk is here to assist you in connecting with our brand, providing valuable insights into our visual and verbal identity. We guide you on how to use our templates effectively and offer support with content production.

#### How can we help you?

[Powerpoints](#)

[Website Requests](#)

[Business Cards](#)

[Videos / Photos / Headshots](#)



# Most requested items

- PowerPoint template

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How can we help you?

[Powerpoints](#) [No Title] [Website Requests](#) [Business Cards](#) [Videos / Photos / Headshots](#)

[Additional Assistance](#)

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## Request History

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No requests were found.

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## Help Desk

How can we help you?

-Using TidalHealth's Powerpoint Template



Our PowerPoint template is available in two formats: 4:3 and 16:9. Each template contains a range of master slides to choose from and shows different layout options. The first seven slides provide detailed guidelines on how to use the template.

Please review our PowerPoint Page before Submitting a Ticket:

[More on PowerPoints](#)



# PowerPoint

PowerPoint

Template Download

Introduction

Cover

Agenda, dividers, statements

Content

Closing



**Template Download**



**Download the PowerPoint Template**

# Most requested items

- Business cards

The screenshot shows the TidalHealth Brand Center interface. At the top, there is a search bar with the text 'Search' and a magnifying glass icon, and links for 'Downloads' and 'Log Out'. The main navigation includes the TidalHealth logo, 'Brand Ambassadors', 'Our Brand' with a dropdown arrow, and 'Brand Help Desk'. The 'Brand Center' section features an icon of two hands holding a drop, with the heading 'Brand Center' and a paragraph: 'We are evolving and while we encourage the individuality of our team members, the consumer values consistency when it comes to their care and that starts with how we show up.' Below this are links for 'Brand Ambassadors' and 'Our Brand'. The 'Brand Help Desk' section has a heading 'Brand Help Desk' and a paragraph: 'Our help desk is here to assist you in connecting with our brand, providing valuable insights into our visual and verbal identity. We guide you on how to use our templates effectively and offer support with content production.' Underneath is the question 'How can we help you?' followed by four buttons: 'Powerpoints', 'Website Requests', 'Business Cards', and 'Videos / Photos / Headshots'. An arrow points to the 'Business Cards' button. At the bottom right of the help desk section is a link for 'Additional Assistance'.





We're excited to help you bring our brand to life!

# Questions?

If you have questions or concerns, please don't hesitate to reach out to our team!

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[Laren.macmillan@tidalhealth.org](mailto:Laren.macmillan@tidalhealth.org)

**Thank you!**

